Lafarge Surma Cement Ltd.

A company of LAFARGE and M MOLINS

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PRICE SENSITIVE INFORMATION (PSI)

Pursuant to requirements of the Bangladesh Securities and Exchange Commission and the Listing Regulations of the Stock Exchanges, this is for the kind information of the valued shareholders that the Board of Directors of Lafarge Surma Cement Limited (LSC) announced in its meeting held today, November 02, 2016, (which started at 7:30 P.M. and concluded at 8:15 P.M.) that it is entering into discussions with LafargeHolcim Group, which controls Holcim Cement (Bangladesh) Ltd. (HBL), to explore the opportunity of combining LSC's business with HBL over the following months.

A potential combination of HBL and LSC is expected to create significant synergies as well as further position both HBL and LSC brands for future growth in Bangladesh.

At this stage, the Board of Directors of LSC emphasizes that no decision has been taken and that there can be no certainty or guarantee that a transaction will occur. Furthermore, any potential transaction will be subject to due diligence, assessment of synergy potential, as well as necessary regulatory and other approvals.

LSC will provide updates to the regulatory authorities and shareholders, as and when required, in conformity with applicable laws.

Dated: Dhaka, November 02, 2016

Kazi Mizanur Rahman Company Secretary